

HIGH-PERFORMANCE MULTIFAMILY BUILDING CERTIFICATION PROGRAM

EarthCraft is Southface's industry-leading building certification program

for the construction of above-code, high-performance buildings. Through hands-on education, third-party verification and close collaboration with industry leaders, EarthCraft helps you create the best building possible. Developed and refined over 20 years, the EarthCraft standard reflects Southface's commitment to builders and industry leaders to create holistic buildings in which all systems work together for optimal performance, health, sustainability and comfort.

EarthCraft Multifamily – New Construction



The cost savings for including EarthCraft Multifamily in a project has an average marginal cost that is 5% less expensive per square foot compared to conventional developments.

EarthCraft Multifamily – Renovation



Compared to code-built multifamily dwellings, EarthCraft Multifamily achieves improved performance in energy and water consumption, providing an immediate return on investment for tenants and increased long-term value for owners.



Benefits of EarthCraft Multifamily

- A local partner for your Low Income Housing Tax Credit project, EarthCraft works with you to meet state QAP requirements.
- A qualified program for the HUD mortgage insurance premium (MIP) reduction, reducing rates to 25 basis points from a typical 45-95 basis point range.
- Qualifies for Fannie Mae Green Financing and Freddie Mac Green Advantage, meaning lower rates and higher loan proceeds for your project.
- Market-rate multifamily projects realize a greater short-term and long-term ROI with limited increased investment when incorporated at the start of the project.
- Provides quality assurance for your project, mitigating risk and decreasing warranty expense.



Performance | Health | Environment | Comfort

Southface Energy Institute launched the EarthCraft Multifamily program in 2003 as the first green building program dedicated to multifamily projects. The program provides certification for low-rise, mid-rise and high-rise multifamily projects, including new construction, renovation and sustainable preservation for historic multifamily.