

# ABOUT EARTHCRAFT

Developed in 1999 by the Greater Atlanta Home Builders Association and Southface, **EarthCraft is the Southeast's standard for green building**, pairing building science with regional know-how. The result? Exquisitely designed and renovated homes, buildings and communities.

All EarthCraft programs use program guidelines, a points-based worksheet, site visits and diagnostic testing to verify that each project complies with program standards. Project teams work with an EarthCraft Technical Advisor, who provides support in meeting program requirements from early in the design phase until construction is completed.

*"Having an EarthCraft certification is very important to this project for teaching our young residents about sustainable living practices."*

Kathy Colbenson, CEO, CHRIS Kids, owner of Summit Trail Apartments, an EarthCraft Multifamily project.

To learn more and find customer and professional resources visit

→ [www.earthcraft.org](http://www.earthcraft.org)

Professional hotline for architects, builders and developers:

→ 404-604-3636



EarthCraft House is a partnership between the Greater Atlanta Homebuilders Association and Southface.



**EarthCraft serves as a blueprint for energy, water and resource efficient buildings.**

## EarthCraft House

A residential green building program designed to address the climate conditions of the Southeast, EarthCraft House is a blueprint for creating and maintaining energy and resource efficient living environments. The EarthCraft House program is intended for single-family detached homes, townhomes and duplexes.

## EarthCraft Multifamily

Launched in 2003, the EarthCraft Multifamily program is the first multifamily specific green building program in the nation. The program provides certifications for low-rise and mid-rise multifamily projects, including new construction and renovation. Multifamily standards address a wide range of sustainability considerations, including environmental performance, indoor air quality, building durability, comfort and affordability. EarthCraft addresses these concerns at the unit level and for the structure as a whole.

## EarthCraft Renovation

Without maintenance and renovation, no building lasts forever. The EarthCraft Renovation program allows homeowners to improve building performance, durability, operational efficiency and indoor air quality while they make changes to their home. EarthCraft Renovation is a great fit for existing homes, as well as additions.

## EarthCraft Communities

In 2005, the Greater Atlanta Home Builders Association, the Atlanta Regional Commission, the Urban Land Institute, Atlanta District Council and Southface launched the EarthCraft Communities program – a certification system for sustainably planned and constructed communities. EarthCraft Communities offers holistic approaches to development for rural, suburban or urban projects. Through the EarthCraft certification process, communities enhance their health, livability, efficiency and overall market appeal.

## EarthCraft Light Commercial

EarthCraft Light Commercial is a regional green building certification program offering third-party recognition for environmentally responsible design and construction practices for small-scale, or “light,” commercial buildings in the Southeast. The program focuses on site planning, energy and water efficiency, building durability, and improved occupant health and productivity. EarthCraft Light Commercial is best suited for commercial building projects sized 15,000 square feet or less, however projects up to 25,000 square feet may be accepted on a case-by-case basis.

## EarthCraft Sustainable Preservation

EarthCraft Sustainable Preservation is a regional green building certification program created specifically for historic buildings. The program is designed to evaluate and highlight what is inherently sustainable about historic buildings while providing guidance on

appropriate alterations to make them more energy and water efficient. Projects will receive technical guidance from green building and preservation experts helping achieve customized solutions for more sustainable historic buildings. The program is specifically intended for historic building projects sized 50,000 square feet or less, however all projects may be considered on a case-by-case basis.

## Affordable Housing

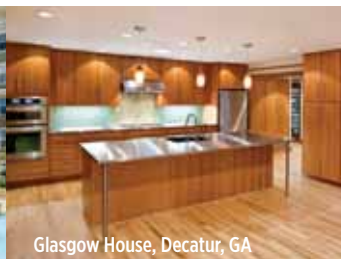
The EarthCraft program takes a practical approach to constructing environmentally responsible projects, making them accessible to a variety of market sectors, including affordable housing. EarthCraft homes deliver energy and water savings, healthier indoor air quality and reduced maintenance and utility costs – attributes that are critical to lower income residents. Through its affordable housing work, EarthCraft ensures the benefits of green building reach those who need them the most. Since its inception, EarthCraft has dispelled the myth that “green costs too much.” In recent years, EarthCraft has been incorporated into the state Qualified Allocation Plans in both Georgia and Virginia. Through these programs, affordable housing developers are able to access additional tax credits that drive down the cost of EarthCraft housing even further.



Nest Cottages, Serenbe, GA



Century Center, Atlanta, GA



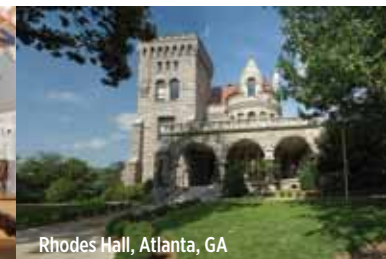
Glasgow House, Decatur, GA



Glenwood Park, Atlanta, GA



Beach House, Mt. Pleasant, SC



Rhodes Hall, Atlanta, GA