



EarthCraft Renovation Frequently Asked Questions

The Program

- **How is EarthCraft Renovation different from a similar green building certification program?**
EarthCraft Renovation (ECR) offers remodelers and contractors the unique opportunity to certify projects of various size and complexity in renovation, remodeling and expansion for single-family and multifamily projects. Renovation projects receive an assessment and recommendations for specific renovation techniques to address environmental performance opportunities.
- **What constitutes a renovation for the EarthCraft program?**
The program is quite flexible regarding what can be certified as ECR, ranging from partial remodels of homes to a full expansion of an existing home. The EarthCraft Technical Advisor can guide potential clients to see if their project would qualify as a renovation project.
- **Can a project be certified ECR outside of the Southeast?**
Yes! Although the project was specially designed for renovating single family and multifamily homes in the Southeastern United States (Climate Zones 2a, 3a, 4a), all buildings can benefit from utility savings and improved performance.
- **Who administers the ECR program?**
The EarthCraft family of programs is administered by Southface Institute's Marketplace Solutions department.

Registration

- **Does the project team need to be EarthCraft certified to seek ECR certification?**
Yes; the general contractor must be an EarthCraft House Builder and hire an EarthCraft Technical Advisor for third-party field verification.
- **When should a project register to seek ECR certification?**
The renovator should register the project as early in the design process as possible. Projects that are already under construction are ineligible. For information on project eligibility and the registration process, refer to the EarthCraft Program Manual.
- **What fees are associated with the ECR program?**
All ECR projects require clients to pay a project registration fee depending on finished condition square footage. Project registration fee includes a design review for all project types and an indoor plaque for Multifamily projects only. ECR projects will also require an EarthCraft Builder and an EarthCraft Technical Advisor (TA) as part of third-party field verification. EarthCraft TAs work in a competitive market and will price their services depending on project scope.